# Contents of Volume 8

*Vol. 8, No. 1, January 1989*

DENIS COLLINS / Organizational Harm, Legal Condemnation and Stakeholder Retaliation: A Typology, Research Agenda and Application 1

SHAKER A. ZAHRA / Executive Values and the Ethics of Company Politics: Some Preliminary Findings 15

L. J. BROOKS / Corporate Ethical Performance: Trends, Forecasts and Outlooks 31

JONATHAN B. KING / Confronting Chaos 39

JANG B. SINGH / The Teaching of Ethics in Canadian Schools of Management and Administrative Studies 51

STEVEN J. MARANVILLE / You Can't Make Steel without Having Some Smoke: A Case Study in Stakeholder Analysis 57

THOMAS H. BIVINS / Ethical Implications of the Relationship of Purpose to Role and Function in Public Relations 65

FREDERICK BIRD, FRANCES WESTLEY, and JAMES A. WATERS / The Uses of Moral Talk: Why Do Managers Talk Ethics? 75

*Review:*

Goldberg, Steven E. and Charles R. Strain, *Technological Change and Transformation of America* (BRUCE MORITO) 14

*Vol. 8, Nos. 2 & 3, February/March 1989*

PROFESSIONALS AND SOCIAL RESPONSIBILITY

RUSSEL D. LEGGE and STEPHEN A. JONES / Introduction 91

J. T. STEVENSON / Reasonableness in Morals 95

MARK S. FRANKEL / Professional Codes: Why, How, and with What Impact? 109

LEONARD J. BROOKS / Corporate Codes of Ethics 117

ROSE SHEININ / Women as Scientists: Their Rights and Obligations 131

ANATOL RAPOPORT / The Redemption of Science 157

THOMAS L. PERRY / Global Peace as a Professional Concern, I 167

GILLES D. HURTEAU / Global Peace as a Professional Concern, II 173

JOANNA SANTA BARBARA / Global Peace as a Professional Concern, III 177

BETH SAVAN / Beyond Professional Ethics: Issues and Agendas 179

MARGARET KEATINGS and DIANA DICK / Ethics and Politics of Resource Allocation: The Role of Nursing 187
ROBIN COHEN and C. C. GOTLIEB / Educating Tomorrow's Professionals 193
LEONARD J. WAKS / Critical Theory and Curriculum Practice in STS Education 201
WILLEM H. VANDERBURG / Professionals and Social Responsibility: Some Patterns 209

*Vol. 8, No. 4, April 1989*

RUSSELL P. BOISJOLY, ELLEN FOSTER CURTIS, and EUGENE MELLICAN / Roger Boisjoly and the Challenger Disaster: The Ethical Dimensions 217
BLAKE E. ASHFORTH and RAYMOND T. LEE / The Perceived Leigitmacy of Managerial Influence: A Twenty-Five Year Comparison 231
KAREN A. FORCHT, DAPHYNE THOMAS, and KAREN WIGGINTON / Computer Crime: Assessing the Lawyer's Perspective 243
RALPH A. MORTENSEN, JACK E. SMITH, and GERALD F. CAVANAGH / The Importance of Ethics to Job Performance: An Emperical Investigation of Managers' Perceptions 253
ROBERT TRUNDLE, JR. / Is There Any Ethics in Business Ethics 261
PHILLIP V. LEWIS / Ethical Principles for Decision Makers: A Longitudinal Survey 271
JENNIFER MOORE / Drug Testing and Corporate Responsibility: The "Ought Implies Can" Argument 279
WILLIAM R. SWINYARD, THOMAS J. DELONG, and PENG SIM CHENG / The Relationship Between Moral Decisions and their Consequences: A Tradeoff Analysis Approach 289
KHALIL M. TORABZADEH, DAN DAVIDSON, and HAMID ASSAR / The Effect of the Recent Insider-Trading Scandal on Stock Prices of Securities Firms 299
*Review:*
Toffler, Barbara Ley, *Tough Choices: Managers Talk Ethics* (VINCENT DI NORCIA) 252
Announcement 304

*Vol. 8, No. 5, May 1989*

GEORGE C. S. BENSON / Codes of Ethics 305
MICHAEL BETZ, LENAHAN O'CONNELL, and JON M. SHEPARD / Gender Differences in Proclivity for Unethical Behavior 321
LEONARD J. BROOKS / Ethical Codes of Conduct: Deficient in Guidance for the Canadian Accounting Profession 325
RICHARD T. DE GEORGE / There is Ethics in Business Ethics; But There's More As Well 337
GERALD E. FRYXELL and LINDA D. LERNER / Contrasting Corporate Profiles: Women and Minority Representation in Top Management Positions 341
HUGH M. O'NEILL, CHARLES B. SAUNDERS, and ANNE DERWINSKI McCARTHY /

Board Members, Corporate Social Responsiveness and Profitability: Are Tradeoffs Necessary? 353
MARY C. LAFORGE / Learned Helplessness as an Explanation of Elderly Consumer Complait Behavior 359
MARY ELLEN OLIVERIO / The Implementation of a Code of Ethics: The Early Efforts of One Entrepreneur 367
ISHMAEL P. AKAAH / Differences in Research Ethics Judgments Between Male and Female Marketing Professionals 375
RICHARD P. NIELSEN / Negotiating As An Ethics Action (Praxis) Strategy 383
MARY A. KONOVSKY and FRANK JASTER / "Blaming The Victim" and Other Ways Business Men and Women Account for Questionable Behavior 391
GERALD BAXTER and CHARLES RARICK / The Manager as Kierkegaard's 'Knight of Faith': Linking Ethical Thought and Action 399
Editor's Announcements 407, 408

*Vol. 8, No. 6, June 1989*

JUDY C. NIXON and JUDY F. WEST / The Ethics of Smoking Policies 409
DAVID BELLA and JONATHAN KING / Common Knowledge of the Second Kind 415
ELI COHEN and LARRY CORNWELL / A Question of Ethics: Developing Information System Ethics 431
R. CLAYTON TROTTER, SUSAN G. DAY, and AMY E. LOVE / Bhopal, India and Union Carbide: The Second Tragedy 439
DAN R. DALTON and PAULA L. RECHNER / On the Antecedents of Corporate Severance Agreements: An Empirical Assessment 455
KAREN PAUL / Corporate Social Monitoring in South Africa: A Decade of Achievement, An Uncertain Future 463
JOYCE M. BEGGS and MICHAEL S. LANE / Corporate Goal Structures and Business Students: A Comparative Study of Values 471
BARRY CASTRO / Business Ethics and Business Education: A Report from a Regional State University 479
WILLIAM R. WYND and JOHN MAGER / The Business and Society Course: Does It Change Student Attitudes? 487
JAMES A. WATERS and FREDERICK BIRD / Attending to Ethics in Management 493
SHAHEEN BORNA / Illegal Products and the Question of Consumer Redress 499

*Vol. 8, No. 7, July 1989*

DENNIS E. GARRETT, JEFFREY L. BRADFORD, RENEE A. MEYERS, and JOY BECKER /

Issues Management and Organizational Accounts: An Analysis of Corporate Responses to Accusations of Unethical Business Practices 507
ROBBIN DERRY and RONALD M. GREEN / Ethical Theory in Business Ethics: A Critical Assessment 521
JAN EDWARD GARRETT / Unredistributable Corporate Moral Responsibility 535
GEORGE L. PAMENTAL / The Course in Business Ethics: Can It Work? 547
WILLIAM S. REECE / Why is the Bishops' Letter on the U.S. Economy So Unconvincing? 553
EDGAR NORTON / A Simple Quantitative Test of Financial Ethics 561
BRIAN A. GROSMAN / Corporate Loyalty, Does It Have a Future? 565
G. STEPHEN TAYLOR and J. STEPHEN DAVIS / Individual Privacy and Computer-Based Human Resource Information Systems 569

*Vol. 8, No. 8, August 1989*

THE FIRST EUROPEAN BUSINESS ETHICS CONFERENCE

BRIAN HARVEY and HENK VAN LUIJK / Introduction 577
HENK VAN LUIJK / Crucial Issues in Successful European Business 579
EDWIN M. EPSTEIN / Business Ethics, Corporate Good Citizenship and the Corporate Social Policy Process: A View from the United States 583
H. PETER DACHLER and GEORGES ENDERLE / Epistemological and Ethical Considerations in Conceptualizing and Implementing Human Resource Management 597
KARL J. MACKIE / Business Regulation, Business Ethics and the Professional Employee 607
ANDREW LIKIERMAN / Ethical Dilemmas for Accountants: A United Kingdom Perspective 617
C. F. GREEN / Business Ethics in Banking 631
BERNARD SNOY / Ethical Issues in International Lending 635
TOR DAHL / The Corporation and Its Employees: A Case Story 641
DOMÈNEC MELÉ / Organization of Work in the Company and Family Rights of the Employees 647
THOMAS DYLLICK / Ecological Marketing Strategy for Toni Yogurts in Switzerland 657
JEROME VIGNON / Economic Constraints and Ethical Decisions in the Context of European Ventures 663

*Vol. 8, No. 9, September 1989*

J. B. DeCONINCK and D. J. GOOD / Perceptual Differences of Sales Practitioners and Students Concerning Ethical Behavior 667
GEORG SCHREYÖGG and HORST STEINMANN / Corporate Morality Called in Question: The Case of Cabora Bassa 677

JOHN FRAEDRICH, O. C. FERRELL, and WILLIAM PRIDE / An Empirical Examination of Three Machiavellian Concepts: Advertisers vs. the General Public 687

JOHN TSALIKIS and DAVID J. FRITZSCHE / Business Ethics: A Literature Review with a Focus on Marketing Ethics 695

*Review:*

M. Cash Mathews, *Strategic Intervention in Organizations: Resolving Ethical Dilemmas* (DAVID L. PERRY) 686

Announcement 745

*Vol. 8, No. 10, October 1989*

JOHN H. BARNETT and MARVIN J. KARSON / Managers, Values, and Executive Decisions: An Exploration of the Role of Gender, Career Stage, Organizational Level, Function, and the Importance of Ethics, Relationships and Results in Managerial Decision-Making 747

FRANKLIN B. KROHN and LAURA M. MILNER / The AIDS Crisis: Unethical Marketing Leads to Negligent Homicide 773

DEON NEL, LEYLAND PITT, and RICHARD WATSON / Business Ethics: Defining the Twilight Zone 781

F. STANFORD WAYNE / An Instrument to Measure Adherence to the Protestant Ethic and Contemporary Work Values 793

JEANNE M. LIEDTKA / Value Congruence: The Interplay of Individual and Organizational Value Systems 805

GEORGE MUNCHUS / Testing as a Selection Tool: Another Old and Sticky Managerial Human Rights Issue 817

PATRICIA H. WERHANE / Corporate and Individual Moral Responsibility: A Reply to Jan Garrett 821

J. WHITMAN HOFF / Students, Ethics and Surveys 823

*Review:*

Larry, May, *The Morality of Groups: Collective Responsibility, Group-Based Harm, and Corporate Rights* (J. ANGELO CORLETT) 772

Announcement 827

*Vol. 8, No. 11, November 1989*

SIXTH ANNUAL SOCIETY OF BUSINESS ETHICS CONFERENCE

P. H. WERHANE and R. A. COOKE / Introduction 829

JOHN F. QUINN / Moral Theory and Defective Tobacco Advertising and Warnings (The Business Ethics of *Cipollone v. Liggett Group*) 831

PATRICIA H. WERHANE / The Ethics of Insider Trading 841

WILLIAM E. MURNION / The Ideology of Social Justice in Economic Justice For All 847
ROBBIN DERRY / An Empirical Study of Moral Reasoning Among Managers 855
MICHAELEEN KELLY / Commentary on "An Empirical Study of Moral Reasoning Among Managers" 863
VINCENT DI NORCIA / The Leverage of Foreigners: Multinationals in South Africa 865

VARIA

DONNA M. RANDALL / Taking Stock: Can the Theory of Reasoned Action Explain Unethical Conduct? 873
LOUKE VAN WENSVEEN SIKER / Christ and Business: A Typology for Christian Business Ethics 883
JANG B. SINGH and V. C. LAKHAN / Business Ethics and the International Trade in Hazardous Wastes 889

*Review:*

David Braybrooke, *Meeting Needs* (JEFF MITSCHERLING) 846
Call for Papers 901

*Vol. 8, No. 12, December 1989*

STEPHEN E. LOEB and SUZANNE N. CORY / Whistleblowing and Management Accounting: An Approach 903
ROBERT J. RAFALKO / Corporate Punishment: A Proposal 917
LARUE TONE HOSMER and NICHOLAS H. STENECK / Teaching Business Ethics: The Use of Films and Videota 929
J. ANGELO CORLETT / The "Modified Vendetta Sanction" as a Method of Corporate-Collective Punishment 937
MICHAEL S. LANE and DIETRICH SCHAUPP / Ethics in Education: A Comparative Study 943
IAN MAITLAND / Rights in the Workplace: A Nozickian Argument 951
KERRY S. WALTERS / Limited Paternalism and the Pontius Pilate Plight 955
GEORGE M. ZINKHAN, MICHAEL BISESI, and MARY JANE SAXTON / MBAs' Changing Attitudes Toward Marketing Dilemmas: 1981–1987 963
GORDON STORHOLM and HERSHEY FRIEDMAN / Perceived Common Myths and Unethical Practices Among Direct Marketing Professionals 975

*Review:*

Clarence C. Walton, *The Moral Manager* (W. J. BYRON) 950
Call for Papers 981